



U.S. AUTO SALES SUMMARY

May, 2011 (Month, CYTD, 12-Month Totals, MYTD)

Morgan & Company, Inc.
Summary Page

	Monthly Totals					Calendar Year-To-Date					12 Month Totals				
	May 2011	Share	May 2010	Share	Vol. % Change	Current Total	Share	Year Ago Total	Share	Vol. % Change	Current Total	Share	Year Ago Total	Share	Vol. % Change
TRADITIONAL DOMESTIC BRAND TOTALS															
General Motors	221,192	20.8%	223,410	20.3%	-1.0%	1,046,275	19.8%	882,277	19.1%	18.6%	2,375,089	19.4%	2,177,220	19.6%	9.1%
Ford Motor	191,529	18.0%	192,012	17.4%	-0.3%	876,321	16.6%	782,451	16.9%	12.0%	2,025,404	16.6%	1,802,585	16.2%	12.4%
Chrysler / Fiat Group	115,363	10.9%	104,819	9.5%	10.1%	519,538	9.8%	434,737	9.4%	19.5%	1,170,012	9.6%	963,239	8.7%	21.5%
TOTAL 'DETROIT THREE'	528,084	49.8%	520,241	47.2%	1.5%	2,442,134	46.3%	2,099,465	45.4%	16.3%	5,570,505	45.5%	4,943,044	44.5%	12.7%
Honda / Acura	90,773	8.6%	117,173	10.6%	-22.5%	523,550	9.9%	487,282	10.5%	7.4%	1,266,748	10.4%	1,207,708	10.9%	4.9%
Hyundai	59,214	5.6%	49,045	4.4%	20.7%	263,588	5.0%	204,577	4.4%	28.8%	597,239	4.9%	472,898	4.3%	26.3%
Isuzu	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-
Kia	48,212	4.5%	31,431	2.9%	53.4%	200,060	3.8%	138,164	3.0%	44.8%	418,165	3.4%	317,668	2.9%	31.6%
Mazda	17,875	1.7%	22,605	2.1%	-20.9%	103,072	2.0%	97,481	2.1%	5.7%	235,157	1.9%	218,596	2.0%	7.6%
Mitsubishi	7,568	0.7%	4,737	0.4%	59.8%	35,816	0.7%	22,292	0.5%	60.7%	69,207	0.6%	54,173	0.5%	27.8%
Nissan / Infiniti	76,148	7.2%	83,764	7.6%	-9.1%	433,032	8.2%	375,762	8.1%	15.2%	965,840	7.9%	856,419	7.7%	12.8%
Subaru	20,036	1.9%	23,667	2.1%	-15.3%	112,255	2.1%	104,359	2.3%	7.6%	271,716	2.2%	246,325	2.2%	10.3%
Suzuki	2,290	0.2%	1,903	0.2%	20.3%	11,124	0.2%	9,514	0.2%	16.9%	25,604	0.2%	27,950	0.3%	-8.4%
Toyota / Lexus / Scion	108,387	10.2%	162,813	14.8%	-33.4%	701,851	13.3%	705,938	15.3%	-0.6%	1,759,508	14.4%	1,837,292	16.5%	-4.2%
ASIAN BRANDS	430,503	40.6%	497,138	45.1%	-13.4%	2,384,348	45.2%	2,145,369	46.4%	11.1%	5,609,184	45.9%	5,239,029	47.2%	7.1%
BMW / Mini	26,452	2.5%	22,092	2.0%	19.7%	116,656	2.2%	98,254	2.1%	18.7%	284,159	2.3%	246,382	2.2%	15.3%
Jaguar (Tata Motors)	1,271	0.1%	962	0.1%	32.1%	5,021	0.1%	4,233	0.1%	18.6%	14,128	0.1%	10,990	0.1%	28.6%
Land Rover (Tata Motors)	2,891	0.3%	2,709	0.2%	6.7%	14,140	0.3%	12,174	0.3%	16.1%	33,830	0.3%	28,367	0.3%	19.3%
Daimler	20,803	2.0%	19,877	1.8%	4.7%	97,709	1.9%	90,770	2.0%	7.6%	237,872	1.9%	218,503	2.0%	8.9%
Porsche	2,817	0.3%	1,873	0.2%	50.4%	12,996	0.2%	8,842	0.2%	47.0%	29,473	0.2%	19,781	0.2%	49.0%
Saab (Spyker)	385	0.0%	174	0.0%	121.3%	3,115	0.1%	1,130	0.0%	175.7%	7,430	0.1%	5,203	0.0%	42.8%
Volvo (Geely)	7,359	0.7%	4,659	0.4%	58.0%	29,203	0.6%	23,211	0.5%	25.8%	59,940	0.5%	61,942	0.6%	-3.2%
Volkswagen / Audi (VAG)	40,557	3.8%	32,748	3.0%	23.8%	171,538	3.3%	144,800	3.1%	18.5%	385,197	3.1%	332,667	3.0%	15.8%
EUROPEAN BRANDS	102,535	9.7%	85,094	7.7%	20.5%	450,378	8.5%	383,414	8.3%	17.5%	1,052,029	8.6%	923,835	8.3%	13.9%
TOTAL AUTO SALES	1,061,122		1,102,473		-3.8%	5,276,860		4,628,248		14.0%	12,231,718		11,105,908		10.1%
SAAR-Annual Rate	11,790,159		11,644,378		1.3%	12,822,423		11,184,317		14.6%	12,256,427		11,081,237		10.6%

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SAAR is Seasonally Adjusted Annual Rate.
Model Year is October 1 through September 30.
Table includes light vehicle sales as reported by the automakers, and may differ from information provided by other sources.

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