



# Morgan & Company, Inc.

## Custom Research

Home Page

Morgan & Company is committed to support client business planning initiatives through value-added, technical research and analysis.

Auto News

Automotive  
Sales Analysis

We are dedicated to a research approach which results in actionable market information and recommendations.

Automotive  
Forecasts

Each project begins with a clear understanding of the client's needs.

Automotive  
Product Plans

All research is conducted on a proprietary and confidential basis.

The end-result is a report that includes an overview, observations, recommendations and optimal future strategies based on the completed research.

Automotive  
Research >

Approximately 80% of projects are automotive-industry related.

Automotive  
Links

The others are conducted for a wide range of markets including consumer products, healthcare, telecommunications; as well as service organizations such as law firms, corporate security/investigators, executive protection firms and advertising agencies.

Morgan Profile

Contact

### Typical Projects Include:

*Market Studies - Component Analysis*

*Acquisition & Joint Venture Analysis*

*Manufacturing Processes and Trends*

*Materials Usage and Trends*

*Patent & Trademark Research*

*Competitive Intelligence / Organizational Profiles*

*Value-Added Option Rates and Forecasts - Automotive*

*Advertising and Promotional Strategies*

*Primary Market Research*

**Morgan & Company, Inc.**  
**Automotive Research, Analysis & Forecast Services**

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