



Morgan & Company, Inc.

Future Automotive Product Plans

Provides a seven-year outlook for North American vehicles. The report displays product plan details by nameplate, including:

- Start dates*
- Stop dates*
- Minor changes*
- Moderate changes*
- Major redesigns*
- Facelifts*
- Body-style mix*
- Engine application rates*

Car & Light Truck Future Product Plans

Executive Overview

Cars

by nameplate within division and manufacturer

Light Trucks

by nameplate within division and manufacturer

Cars & Light Trucks

by platform within manufacturer

Cars & Light Trucks

body-style mix

Cars & Light Trucks

engine application rates

Car & Light Truck Specifics

explaining product plans in detail. Includes production location(s), market segment, platform, related vehicles and other competitive/market information

For information, including samples, contact us directly or by e-mail. [Contact Information](#)

The forecast/report is provided as follows:

Single Issue - \$600

Annual Subscription - Quarterly Updates - \$2,000

Quarterly reports are emailed in Excel (xls) and Adobe (pdf) format.

See the Price List / Order Form for further details. [Adobe \(pdf\)](#) or [Excel \(xls\)](#) format.

Monthly updates and 'product alerts' are provided via e-mail.

Morgan & Company, Inc.
Automotive Research, Analysis & Forecast Services