



U.S. AUTO SALES OVERVIEW

February, 2008 (Month, CYTD, MYTD, 12-Month Totals)

Morgan & Company, Inc.

	Monthly Totals				Calendar Year-To-Date					12 Month Totals					
	February 2008	Share	February 2007	Share	Vol. % Change	Current Total	Share	Year Ago Total	Share	Vol. % Change	Current Total	Share	Year Ago Total	Share	Vol. % Change
GRAND TOTAL	1,174,080		1,254,221		-6.4%	2,217,360		2,344,622		-5.4%	16,012,806		16,489,571		-2.9%
SAAR-Annual Rate	15,345,279		16,538,234		-7.2%	15,289,688		16,593,130		-7.9%	15,950,660		16,477,052		-3.2%
TRADITIONAL DOMESTIC BRAND TOTALS (Excludes Foreign Subsidiaries)*															
GENERAL MOTORS	267,003	22.7%	306,190	24.4%	-12.8%	516,157	23.3%	548,442	23.4%	-5.9%	3,757,616	23.5%	3,991,805	24.2%	-5.9%
Car Total and Car Share	106,297	19.1%	107,065	19.1%	-0.7%	209,303	19.9%	209,282	19.6%	0.0%	1,461,737	19.3%	1,558,175	20.2%	-6.2%
Truck Total and Truck Share	160,706	26.0%	199,125	28.7%	-19.3%	306,854	26.3%	339,160	26.6%	-9.5%	2,295,879	27.2%	2,433,630	27.7%	-5.7%
FORD MOTOR	184,673	15.7%	197,249	15.7%	-6.4%	332,390	15.0%	350,275	14.9%	-5.1%	2,369,072	14.8%	2,647,202	16.1%	-10.5%
Car Total and Car Share	58,585	10.5%	64,940	11.6%	-9.8%	102,844	9.8%	114,818	10.7%	-10.4%	744,858	9.9%	959,353	12.4%	-22.4%
Truck Total and Truck Share	126,088	20.4%	132,309	19.1%	-4.7%	229,546	19.7%	235,457	18.5%	-2.5%	1,624,214	19.2%	1,687,849	19.2%	-3.8%
CHRYSLER LLC	150,093	12.8%	174,506	13.9%	-14.0%	287,485	13.0%	330,814	14.1%	-13.1%	2,033,321	12.7%	2,127,487	12.9%	-4.4%
Car Total and Car Share	49,494	8.9%	43,631	7.8%	13.4%	92,661	8.8%	77,131	7.2%	20.1%	544,155	7.2%	480,697	6.2%	13.2%
Truck Total and Truck Share	100,599	16.3%	130,875	18.9%	-23.1%	194,824	16.7%	253,683	19.9%	-23.2%	1,489,166	17.6%	1,646,790	18.8%	-9.6%
TOTAL 'BIG 3'	601,769	51.3%	677,945	54.1%	-11.2%	1,136,032	51.2%	1,229,531	52.4%	-7.6%	8,160,009	51.0%	8,766,494	53.2%	-6.9%
Car Total and Car Share	214,376	38.6%	215,636	38.4%	-0.6%	404,808	38.5%	401,231	37.6%	0.9%	2,750,750	36.4%	2,998,225	38.9%	-8.3%
Truck Total and Truck Share	387,393	62.6%	462,309	66.7%	-16.2%	731,224	62.8%	828,300	64.9%	-11.7%	5,409,259	64.0%	5,768,269	65.7%	-6.2%
IMPORT BRAND TOTALS															
JAPANESE BRANDS	438,935	37.4%	436,385	34.8%	0.6%	833,180	37.6%	845,070	36.0%	-1.4%	5,950,005	37.2%	5,820,637	35.3%	2.2%
Car Total and Car Share	248,647	44.7%	250,543	44.6%	-0.8%	474,762	45.1%	485,616	45.5%	-2.2%	3,489,115	46.1%	3,359,500	43.6%	3.9%
Truck Total and Truck Share	190,288	30.8%	185,842	26.8%	2.4%	358,418	30.8%	359,454	28.2%	-0.3%	2,460,890	29.1%	2,461,137	28.0%	0.0%
EUROPEAN BRANDS	80,298	6.8%	81,879	6.5%	-1.9%	152,263	6.9%	161,764	6.9%	-5.9%	1,142,682	7.1%	1,147,413	7.0%	-0.4%
Car Total and Car Share	60,739	10.9%	61,336	10.9%	-1.0%	115,040	10.9%	121,644	11.4%	-5.4%	872,294	11.5%	888,663	11.5%	-1.8%
Truck Total and Truck Share	19,559	3.2%	20,543	3.0%	-4.8%	37,223	3.2%	40,120	3.1%	-7.2%	270,388	3.2%	258,750	2.9%	4.5%
KOREAN BRANDS	53,078	4.5%	58,012	4.6%	-8.5%	95,885	4.3%	108,257	4.6%	-11.4%	760,110	4.7%	755,027	4.6%	0.7%
Car Total and Car Share	31,901	5.7%	33,654	6.0%	-5.2%	58,542	5.6%	60,855	5.7%	-3.8%	454,322	6.0%	471,575	6.1%	-3.7%
Truck Total and Truck Share	21,177	3.4%	24,358	3.5%	-13.1%	37,343	3.2%	47,402	3.7%	-21.2%	305,788	3.6%	283,452	3.2%	7.9%
IMPORT TOTAL	572,311	48.7%	576,276	45.9%	-0.7%	1,081,328	48.8%	1,115,091	47.6%	-3.0%	7,852,797	49.0%	7,723,077	46.8%	1.7%
Car Total and Car Share	341,287	61.4%	345,533	61.6%	-1.2%	648,344	61.6%	668,115	62.5%	-3.0%	4,815,731	63.7%	4,719,738	61.2%	2.0%
Truck Total and Truck Share	231,024	37.4%	230,743	33.3%	0.1%	432,984	37.2%	446,976	35.0%	-3.1%	3,037,066	35.9%	3,003,339	34.2%	1.1%
BY REGION OF MANUFACTURE															
N. AMERICAN SOURCE	907,499	77.3%	979,436	78.1%	-7.3%	1,706,133	76.9%	1,805,097	77.0%	-5.5%	12,290,211	76.8%	12,730,857	77.2%	-3.5%
ASIAN SOURCE	203,287	17.3%	209,222	16.7%	-2.8%	391,617	17.7%	410,811	17.5%	-4.7%	2,808,107	17.5%	2,839,353	17.2%	-1.1%
EUROPEAN SOURCE	63,294	5.4%	65,563	5.2%	-3.5%	119,610	5.4%	128,714	5.5%	-7.1%	914,488	5.7%	919,361	5.6%	-0.5%
GRAND TOTAL	1,174,080	100.0%	1,254,221	100.0%	-6.4%	2,217,360	100.0%	2,344,622	100.0%	-5.4%	16,012,806	100.0%	16,489,571	100.0%	-2.9%
CAR - TRUCK SPLIT															
TOTAL CAR	555,663	47.3%	561,169	44.7%	-1.0%	1,052,307	47.5%	1,068,441	45.6%	-1.5%	7,561,284	47.2%	7,712,086	46.8%	-2.0%
TOTAL LIGHT TRUCK	618,417	52.7%	693,052	55.3%	-10.8%	1,165,053	52.5%	1,276,181	54.4%	-8.7%	8,451,522	52.8%	8,777,485	53.2%	-3.7%
GRAND TOTAL	1,174,080	100.0%	1,254,221	100.0%	-6.4%	2,217,360	100.0%	2,344,622	100.0%	-5.4%	16,012,806	100.0%	16,489,571	100.0%	-2.9%



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CARS BY SOURCE REGION

N. AMERICAN CAR	389,913	70.2%	390,010	69.5%	0.0%	737,449	70.1%	735,889	68.9%	0.2%	5,211,407	68.9%	5,321,000	69.0%	-2.1%
IMPORT CAR	165,750	29.8%	171,159	30.5%	-3.2%	314,858	29.9%	332,552	31.1%	-5.3%	2,349,877	31.1%	2,391,086	31.0%	-1.7%
TOTAL CAR	555,663	100.0%	561,169	100.0%	-1.0%	1,052,307	100.0%	1,068,441	100.0%	-1.5%	7,561,284	100.0%	7,712,086	100.0%	-2.0%

TRUCKS BY SOURCE REGION

N. AMERICAN LT. TRUCK	517,586	83.7%	589,426	85.0%	-12.2%	968,684	83.1%	1,069,208	83.8%	-9.4%	7,078,804	83.8%	7,409,857	84.4%	-4.5%
IMPORT LIGHT TRUCK	100,831	16.3%	103,626	15.0%	-2.7%	196,369	16.9%	206,973	16.2%	-5.1%	1,372,718	16.2%	1,367,628	15.6%	0.4%
TOTAL LIGHT TRUCK	618,417	100.0%	693,052	100.0%	-10.8%	1,165,053	100.0%	1,276,181	100.0%	-8.7%	8,451,522	100.0%	8,777,485	100.0%	-3.7%

CORPORATE TOTALS

BMW	20,775	1.8%	22,274	1.8%	-6.7%	35,250	1.6%	42,035	1.8%	-16.1%	287,010	1.8%	277,865	1.7%	3.3%
MINI	3,415	0.3%	2,368	0.2%	44.2%	5,875	0.3%	4,418	0.2%	33.0%	43,502	0.3%	37,955	0.2%	14.6%
BMW GROUP	24,190	2.1%	24,642	2.0%	-1.8%	41,125	1.9%	46,453	2.0%	-11.5%	330,512	2.1%	315,820	1.9%	4.7%
CHRYSLER	41,709	3.6%	46,112	3.7%	-9.5%	76,081	3.4%	87,598	3.7%	-13.1%	531,494	3.3%	588,717	3.6%	-9.7%
DODGE	76,141	6.5%	90,618	7.2%	-16.0%	146,025	6.6%	170,079	7.3%	-14.1%	1,034,348	6.5%	1,074,972	6.5%	-3.8%
JEEP	32,243	2.7%	37,776	3.0%	-14.6%	65,379	2.9%	73,137	3.1%	-10.6%	467,479	2.9%	463,798	2.8%	0.8%
CHRYSLER LLC	150,093	12.8%	174,506	13.9%	-12.1%	287,485	13.0%	330,814	14.1%	-11.2%	2,033,321	12.7%	2,127,487	12.9%	-3.8%
FORD	164,294	14.0%	172,643	13.8%	-4.8%	294,730	13.3%	303,471	12.9%	-2.9%	2,078,307	13.0%	2,346,863	14.2%	-11.4%
LINCOLN	9,573	0.8%	10,763	0.9%	-11.1%	17,558	0.8%	20,357	0.9%	-13.7%	128,688	0.8%	121,775	0.7%	5.7%
MERCURY	10,806	0.9%	13,843	1.1%	-21.9%	20,102	0.9%	26,447	1.1%	-24.0%	162,077	1.0%	178,564	1.1%	-9.2%
JAGUAR	1,063	0.1%	1,191	0.1%	-10.7%	1,727	0.1%	2,581	0.1%	-33.1%	14,829	0.1%	20,006	0.1%	-25.9%
VOLVO	7,505	0.6%	8,453	0.7%	-11.2%	15,541	0.7%	16,261	0.7%	-4.4%	105,493	0.7%	114,827	0.7%	-8.1%
LAND ROVER	2,819	0.2%	3,106	0.2%	-9.2%	5,678	0.3%	6,539	0.3%	-13.2%	48,689	0.3%	47,167	0.3%	3.2%
FORD MOTOR	196,060	16.7%	209,999	16.7%	-6.6%	355,336	16.0%	375,656	16.0%	-5.4%	2,538,083	15.9%	2,829,202	17.2%	-10.3%
BUICK	12,768	1.1%	15,108	1.2%	-15.5%	25,517	1.2%	27,121	1.2%	-5.9%	184,187	1.2%	229,180	1.4%	-19.6%
CADILLAC	14,420	1.2%	14,142	1.1%	2.0%	29,212	1.3%	27,882	1.2%	4.8%	216,057	1.3%	223,912	1.4%	-3.5%
CHEVROLET	165,264	14.1%	185,900	14.8%	-11.1%	313,970	14.2%	333,285	14.2%	-5.8%	2,231,037	13.9%	2,381,401	14.4%	-6.3%
OLDSMOBILE	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-
PONTIAC	23,935	2.0%	24,563	2.0%	-2.6%	46,960	2.1%	48,623	2.1%	-3.4%	356,359	2.2%	392,200	2.4%	-9.1%
GMC	32,453	2.8%	40,075	3.2%	-19.0%	63,926	2.9%	67,444	2.9%	-5.2%	481,414	3.0%	464,837	2.8%	3.6%
HUMMER	3,362	0.3%	4,177	0.3%	-19.5%	6,412	0.3%	8,157	0.3%	-21.4%	54,241	0.3%	68,822	0.4%	-21.2%
SATURN	14,801	1.3%	22,225	1.8%	-33.4%	30,160	1.4%	35,930	1.5%	-16.1%	234,321	1.5%	231,453	1.4%	1.2%
SAAB	1,734	0.1%	2,221	0.2%	-21.9%	3,506	0.2%	4,583	0.2%	-23.5%	31,634	0.2%	35,949	0.2%	-12.0%
GENERAL MOTORS	268,737	22.9%	308,411	24.6%	-12.9%	519,663	23.4%	553,025	23.6%	-6.0%	3,789,250	23.7%	4,027,754	24.4%	-5.9%
ACURA	13,084	1.1%	13,658	1.1%	-4.2%	24,252	1.1%	26,675	1.1%	-9.1%	177,681	1.1%	199,771	1.2%	-11.1%
HONDA	102,313	8.7%	96,368	7.7%	6.2%	189,656	8.6%	184,141	7.9%	3.0%	1,376,953	8.6%	1,315,365	8.0%	4.7%
HONDA MOTOR	115,397	9.8%	110,026	8.8%	4.9%	213,908	9.6%	210,816	9.0%	1.5%	1,554,634	9.7%	1,515,136	9.2%	2.6%
HYUNDAI	31,090	2.6%	34,500	2.8%	-9.9%	52,542	2.4%	62,221	2.7%	-15.6%	457,330	2.9%	453,519	2.8%	0.8%



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ISUZU	790	0.1%	559	0.0%	41.3%	1,223	0.1%	1,059	0.0%	15.5%	7,262	0.0%	8,169	0.0%	-11.1%
KIA	21,988	1.9%	23,512	1.9%	-6.5%	43,343	2.0%	46,036	2.0%	-5.8%	302,780	1.9%	301,508	1.8%	0.4%
MAZDA	23,548	2.0%	22,067	1.8%	6.7%	44,760	2.0%	41,332	1.8%	8.3%	299,538	1.9%	268,361	1.6%	11.6%
MERCEDES / MAYBACH	18,564	1.6%	17,323	1.4%	7.2%	36,839	1.7%	34,411	1.5%	7.1%	255,842	1.6%	252,613	1.5%	1.3%
MITSUBISHI	9,105	0.8%	9,726	0.8%	-6.4%	16,331	0.7%	19,109	0.8%	-14.5%	126,215	0.8%	122,222	0.7%	3.3%
NISSAN	76,151	6.5%	75,514	6.0%	0.8%	144,112	6.5%	149,194	6.4%	-3.4%	936,118	5.8%	904,466	5.5%	3.5%
INFINITI	10,068	0.9%	9,704	0.8%	3.8%	18,712	0.8%	18,668	0.8%	0.2%	127,081	0.8%	122,513	0.7%	3.7%
NISSAN MOTOR	86,219	7.3%	85,218	6.8%	1.2%	162,824	7.3%	167,862	7.2%	-3.0%	1,063,199	6.6%	1,026,979	6.2%	3.5%
PORSCHE	1,715	0.1%	1,967	0.2%	-12.8%	4,310	0.2%	4,951	0.2%	-12.9%	34,052	0.2%	33,246	0.2%	2.4%
SUBARU	12,907	1.1%	12,874	1.0%	0.3%	24,196	1.1%	24,948	1.1%	-3.0%	186,453	1.2%	199,628	1.2%	-6.6%
SUZUKI	8,800	0.7%	8,585	0.7%	2.5%	15,920	0.7%	16,764	0.7%	-5.0%	101,040	0.6%	102,002	0.6%	-0.9%
TOYOTA	152,009	12.9%	155,856	12.4%	-2.5%	295,687	13.3%	300,584	12.8%	-1.6%	2,156,570	13.5%	2,082,969	12.6%	3.5%
LEXUS	21,277	1.8%	22,518	1.8%	-5.5%	41,576	1.9%	44,636	1.9%	-6.9%	326,118	2.0%	326,285	2.0%	-0.1%
SCION	8,883	0.8%	8,956	0.7%	-0.8%	16,755	0.8%	17,960	0.8%	-6.7%	128,976	0.8%	168,886	1.0%	-23.6%
TOYOTA MOTOR	182,169	15.5%	187,330	14.9%	-2.8%	354,018	16.0%	363,180	15.5%	-2.5%	2,611,664	16.3%	2,578,140	15.6%	1.3%
VOLKSWAGEN	16,556	1.4%	16,367	1.3%	1.2%	30,967	1.4%	32,977	1.4%	-6.1%	228,561	1.4%	235,551	1.4%	-3.0%
AUDI	6,152	0.5%	6,609	0.5%	-6.9%	12,570	0.6%	13,008	0.6%	-3.4%	93,070	0.6%	92,234	0.6%	0.9%
VAG	22,708	1.9%	22,976	1.8%	-1.2%	43,537	2.0%	45,985	2.0%	-5.3%	321,631	2.0%	327,785	2.0%	-1.9%
GRAND TOTAL	1,174,080	100.0%	1,254,221	100.0%	-6.4%	2,217,360	100.0%	2,344,622	100.0%	-5.4%	16,012,806	100.0%	16,489,571	100.0%	-2.9%

Source: Morgan & Company, Inc. Ph: 616-842-0031 Email: info@morgancom.com Web: www.morgancom.com

* Traditional Big 3 (the Detroit 3) excluding foreign subsidiaries and affiliates.

SAAR is Seasonally Adjusted Annual Rate.

Model Year is October 1 through September 30.

Table includes light vehicle sales as reported by the automakers, and may differ from information provided by other sources.