



U.S. AUTO SALES SUMMARY

April, 2017 (Month, CYTD, 12-Month Totals, MYTD)

Morgan & Company, Inc.
Summary Page

	Monthly Totals					Calendar Year-To-Date					12 Month Totals				
	April 2017	Share	April 2016	Share	Vol. % Change	Current Total	Share	Year Ago Total	Share	Vol. % Change	Current Total	Share	Year Ago Total	Share	Vol. % Change
TRADITIONAL DOMESTIC BRAND TOTALS															
General Motors	244,406	17.2%	259,557	17.4%	-5.8%	933,927	17.2%	943,255	16.9%	-1.0%	3,033,447	17.5%	3,072,526	17.4%	-1.3%
Ford Motor	213,436	15.0%	229,739	15.4%	-7.1%	826,981	15.2%	871,326	15.6%	-5.1%	2,554,866	14.7%	2,660,856	15.1%	-4.0%
FCA US	176,176	12.4%	189,005	12.7%	-6.8%	686,974	12.6%	747,143	13.4%	-8.1%	2,184,146	12.6%	2,306,951	13.1%	-5.3%
TOTAL 'DETROIT THREE'	634,018	44.6%	678,301	45.5%	-6.5%	2,447,882	45.0%	2,561,724	45.9%	-4.4%	7,772,459	44.8%	8,040,333	45.6%	-3.3%
Honda / Acura	138,386	9.7%	148,829	10.0%	-7.0%	503,679	9.3%	506,532	9.1%	-0.6%	1,635,089	9.4%	1,629,072	9.2%	0.4%
Hyundai / Genesis	63,050	4.4%	62,213	4.2%	1.3%	231,842	4.3%	235,543	4.2%	-1.6%	771,304	4.4%	757,215	4.3%	1.9%
Isuzu	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-
Kia	53,358	3.8%	56,508	3.8%	-5.6%	181,086	3.3%	202,829	3.6%	-10.7%	625,855	3.6%	634,265	3.6%	-1.3%
Mazda	24,164	1.7%	26,195	1.8%	-7.8%	93,235	1.7%	90,838	1.6%	2.6%	300,170	1.7%	307,855	1.7%	-2.5%
Mitsubishi	8,375	0.6%	9,674	0.6%	-13.4%	37,522	0.7%	34,886	0.6%	7.6%	98,903	0.6%	98,222	0.6%	0.7%
Nissan / Infiniti	121,998	8.6%	123,861	8.3%	-1.5%	538,889	9.9%	524,065	9.4%	2.8%	1,579,247	9.1%	1,531,507	8.7%	3.1%
Subaru	52,368	3.7%	50,380	3.4%	3.9%	196,618	3.6%	182,777	3.3%	7.6%	628,973	3.6%	586,930	3.3%	7.2%
Suzuki	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-
Toyota / Lexus / Scion	201,926	14.2%	211,125	14.2%	-4.4%	734,537	13.5%	780,204	14.0%	-5.9%	2,403,920	13.9%	2,500,568	14.2%	-3.9%
ASIAN BRANDS	663,625	46.7%	688,785	46.2%	-3.7%	2,517,408	46.3%	2,557,674	45.9%	-1.6%	8,043,461	46.4%	8,045,634	45.7%	0.0%
BMW / Mini	26,105	1.8%	29,747	2.0%	-12.2%	108,038	2.0%	111,199	2.0%	-2.8%	362,043	2.1%	392,039	2.2%	-7.7%
Jaguar (Tata Motors)	3,230	0.2%	1,087	0.1%	197.1%	14,606	0.3%	6,084	0.1%	140.1%	39,765	0.2%	15,135	0.1%	162.7%
Land Rover (Tata Motors)	5,211	0.4%	5,188	0.3%	0.4%	25,086	0.5%	25,993	0.5%	-3.5%	72,954	0.4%	74,288	0.4%	-1.8%
Daimler (Mercedes-Benz)	29,490	2.1%	32,291	2.2%	-8.7%	117,125	2.2%	116,600	2.1%	0.5%	381,277	2.2%	379,381	2.2%	0.5%
Porsche	5,529	0.4%	5,410	0.4%	2.2%	18,247	0.3%	17,648	0.3%	3.4%	54,879	0.3%	52,757	0.3%	4.0%
Saab (Spyker)	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-	0	0.0%	0	0.0%	-
Volvo (Geely)	7,121	0.5%	6,169	0.4%	15.4%	20,600	0.4%	22,530	0.4%	-8.6%	80,663	0.5%	74,218	0.4%	8.7%
Volkswagen / Audi (VAG)	46,268	3.3%	44,913	3.0%	3.0%	168,205	3.1%	156,187	2.8%	7.7%	545,179	3.1%	541,656	3.1%	0.7%
EUROPEAN BRANDS	122,954	8.7%	124,805	8.4%	-1.5%	471,907	8.7%	456,241	8.2%	3.4%	1,536,760	8.9%	1,529,474	8.7%	0.5%
TOTAL AUTO SALES	1,420,597		1,491,891		-4.8%	5,437,197		5,575,639		-2.5%	17,352,680		17,615,441		-1.5%
SAAR-Annual Rate	16,841,849		17,366,491		-3.0%	17,097,666		17,369,373		-1.6%	17,398,049		17,600,035		-1.1%

Source: Morgan & Company, Inc. Ph: 616-842-0031 Email: info@morgancom.com Web: www.morgancom.com

SAAR is Seasonally Adjusted Annual Rate.
Model Year is October 1 through September 30.
Table includes light vehicle sales as reported by the automakers, and may differ from information provided by other sources.

Copyright © 2017 Morgan & Company, Inc.